

eLLe

eLLe was born in Brooklyn, New York and grew up in Staten Island. With over 15 years of vocal training, eLLe is skilled in many styles of music like pop, jazz, classical and just about everything else. She attended performing art schools like LaGuardia (known as “The Fame School”) and The Performing Arts Institute at Moore Catholic High School in Staten Island. “Music was just something I did,” says eLLe. “As soon as I spoke, I sang.”

She began training with vocal coaches at age 8 and was immediately performing at New York City musical reviews and regional theater productions including *Annie*, *The Wizard of Oz*, *Funny Girl* and *Fame*. “As soon as I heard my first round of applause, I was hooked,” eLLe explains. “I knew that I found a way to reach others.”

At 16, eLLe was already writing her own songs and recording professionally. She has worked with producers like Rich Keller (Danity Kane, Amerie) and singer/songwriter Laura Warshauer. Highlights for eLLe so far in her bright career have been recording with multi-platinum artist Shakira, performing at the famed Apollo Theater and hearing her songs on the radio.

eLLe’s biggest career highlight, though, is surprisingly when she hit a rough patch in life and fell into a funk, which included years worth of writer’s block. “When I was 18, my life took some really rough and unexpected turns that left me vacant and lost,” she says. “I felt alone for the first time in my life. In my emotional devastation, music stopped playing.” It wasn’t until she overheard someone talking about her that she snapped out of it. “She used to sing”, was all someone had to say to give eLLe back her passion for music. She then went on a search for who she used to be. “Today I have an artistic perspective I never would have had without that low.”

This low in eLLe’s life has obviously shaped her debut album ***Crazy Girl***, which is currently being recorded. The 3-song EP acts as a sample of what’s to come on the full length album and is currently being shopped to industry professionals.

The EP features the title track “Crazy Girl”, a provocative, pop song ready to be a hit on radio. The song could stand against Lady Gaga in quality and likeability. eLLe has a completely modern sound with the vocals behind her to prove her long-lasting potential. “Without You” makes you want to belt out the lyrics with eLLe. Teenage girls are sure to fantasize about their high school crushes while listening to the pretty love song. “Divine Intervention” is another radio-ready song that’ll make you want to dance. eLLe’s lyrics are intricately written and without cliché. This girl has the voice, the hit songs and the marketability.

With the concept of ***Crazy Girl***, eLLe plays with the theme of split personalities and the term “crazy” that society uses so loosely. “The record was born out of the dialectical, oppositional persons that have inhabited me throughout the past few years of my life. I feel like I have lived two separate lives in two separate worlds,” she says. “Basically this album is about a journey, an evolution, and all I came to realize during that

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evolution,” eLLe explains the motivation behind **Crazy Girl** further. “There is also a nod to the idea of ‘crazy’. Today, there is this ubiquitous notion of bipolarism. For an artist, this idea of emotional extremes, and trust me, I’ve felt them, seems such the *order*; something functional, beautiful...So call me crazy, that’s fine. Whatever it is I am—it’s working for me. At the end of it all, **Crazy Girl** is about finding who you are—being that; loving that. It’s so necessary.”

And you’ll love eLLe and all of her **Crazy Girl** ways.

--Written by Sandy Lo Grasso

